

WORDS THAT CHANGE YOUR WORLD: **ORGANIZE POLITICAL ACTION**

OBJECTIVE:

To take an issue important to your world and try to influence the government, or your province, or the school, or your peer group, or your community, to take action on this issue.

QUESTIONS FOR THOUGHT:

In groups, brainstorm the following items:

1. Identify an issue which is important to you that you would like to bring to the media's attention.
2. Focus in on your group's ultimate goal. What do you hope will change?
3. Outline the steps or list the events you would go through to show your methods of applying pressure.
4. List your arguments (opinions) clearly – visual (flow charts, graphs, cause and effect lists) and statistics are excellent tools to use.
5. Create a slogan for your campaign to use. You might want to think of a recognizable symbol or colour to enhance your cause.
6. List methods of rallying up support for your cause.
Hint: Think about who will be your target group of supporters?
Who are you trying to reach?
7. How will you use the media to its best advantage for your cause?
8. How will you get funding for your cause?

*With these questions all answered, your group is now
a full-fledged pressure group ready to lobby for their cause!*

PRESENTATION:

Your group will present their “Words to Change Our World” projects to our class. During this presentation, your group will share their vision with their peers and try to change or enhance our way of thinking.

You have a time frame of a maximum of ten minutes in which your presentation may include all, or some, of the following:

- A letter
- A poster
- A song
- A pamphlet
- A video recording
- A speech

The only requirement is that during your presentations, all of the above “questions for thought” should be presented and apparent in your presentation.

Date of presentation: _____

EVALUATION:

You will be evaluated on your presentation based on the solid research, thought, creativity, and effort of your group.