



HISTORICA
CANADA

2025/26 Reach Report

Historica Canada is a charitable organization that offers programs in both official languages that you can use to explore, learn, reflect on our history, and consider what it means to be Canadian. We are Canada's leading provider of publicly available historical resources. As educators, we are trusted across the country for our commitment to providing objective accounts of the past. Our institutional knowledge, reputation, and vast library of content enables us to showcase our country's stories with the vibrancy and vigor they deserve.

When others forget, we remember.

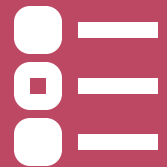
Thanks to the ongoing generous support of our donors, our programs reported substantial impact in our 2025/26 fiscal year:



Historica Canada has more than **668,350** followers across our **8** social media channels.



Total online views of videos numbered over **7,000,000**. Historica Canada's YouTube channel accounted for more than **47%** of views, with a watch time of more than **54,400** hours.



Historica Canada released **11** new quizzes, and had more than **363,115** quiz takers.



Historica Canada facilitated more than **1,183** visits between veterans from The Memory Project Speakers Bureau and classrooms and community groups, and reached more than **170,000** students.



2 new Heritage Minutes launched this year. Over the year they cumulatively received more than **3,000,000** views.



The Canadian Encyclopedia (TCE) added **273** new articles, and updated **918** bilingual articles. TCE had more than **121,718,547** pageviews, from more than **13** million users.



Historica Canada received more than **51,000** mentions across media, which translates to **8.12** billion in reach.

